

# Winetrails.ge B2B Partnership Guide

## 1. Introduction to Winetrails.ge

Winetrails.ge is a leading provider of wine tourism and adventure experiences in Georgia. Located in the historic Kakheti wine region, we offer unique and authentic tours for travelers seeking immersive wine culture, adventure, and history. We invite international businesses to partner with us and expand their offerings with exclusive Georgian experiences.

## 2. Why Partner with Us?

- Authentic Georgian wine and adventure experiences.
- Exclusive access to wineries, vineyards, and local winemakers.
- Strong local expertise and reliable operations.
- Customizable partnership models to fit your business.
- Growing international demand for Georgian wine tourism.

## 3. Partnership Opportunities

- Tour Operators and Travel Agencies: Expand your offerings with unique wine and adventure tours.
- Wine Importers and Distributors: Feature authentic Georgian wines in your portfolio.
- Media and Influencers: Collaborate on wine tourism promotions and content marketing.
- Hotels and Hospitality: Offer premium wine experiences to your guests.
- Corporate and Event Planners: Organize wine tastings, retreats, and private events.

## 4. Collaboration Models

- Commission-Based Partnership: Earn commissions on each booking.
- Co-Branded Marketing: Joint promotions and social media campaigns.
- Exclusive Packages: Create tailored wine experiences for your clients.
- Private Label Wines: Offer custom-branded Georgian wines.

## 5. Special Partner Offers

- Discounted rates for long-term partnerships.
- VIP winery access for partner-led groups.
- Dedicated account manager for seamless cooperation.

## 6. How to Get Started

We are excited to collaborate with global businesses in the wine and travel industries. To start working together, contact us and let us discuss how we can create a successful partnership.

**Contact Us:**

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